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## **FOR IMMEDIATE RELEASE**

# **WILCO'S SOLID SOUND FESTIVAL TO FEATURE ZT "LUNCHBOX" AMPLIFIERS**

*-- ZT's compact and powerful LUNCHBOX line of guitar and instrument amplifiers bring more sound to more places at the August music & arts festival--*

BERKELEY, CA, JULY 26, 2010 - ZT Amplifiers, the Berkeley-based company that introduced the groundbreaking, ultra-compact, high-output Lunchbox amplifier in 2009, will provide amplifier systems for the Solid Sound Festival, August 13-15, 2010. The festival is created, curated and headlined by the Chicago band Wilco, and features additional musical performances by all Wilco member's side projects (The Nels Cline Singers, Autumn Defense, On Fillmore, Pronto), a solo set by Wilco leader Jeff Tweedy with special guests, a performance by soul and gospel legend Mavis Staples and many more plus live comedy, film, art and interactive exhibits. MASS MoCA, the largest contemporary art museum in America, is located in North Adams, Massachusetts and hosts the three-day event.

"Wilco guitarists Nels Cline and Jeff Tweedy have been fans of the ZT Lunchbox amp since it was first introduced in early 2009. Nels requested a large number of Lunchbox amps and the extension Lunchbox Cabs to construct sound systems for this year's festival," said Michael Kirschmann, ZT's VP Product Management & Artist Relations. "He's been a big supporter of ZT, and we're very happy to be a part of this."

World premiering at the Solid Sound Festival will be Wilco guitarist Nels Cline's *Solid Sound Stompbox Station*, an interactive guitar pedal exhibit. "The ZT amps will be in the center of as many as five circles of effects pedals (one Lunchbox amp and one extension Lunchbox Cab in each circle) for amplification; pedals which the participant/concertgoer can manipulate and which basically play each other," explained Nels Cline. Wilco drummer Glenn Kotche will also use Lunchbox amps in his interactive drum head exhibit, with Lunchbox amps to be housed inside various percussion instruments.

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ZT Amplifiers, Inc. was established in 2008 with one goal in mind – to make the best musical instrument amplifiers on earth. Developed by a team of experienced, award-winning engineers and musicians, our products are truly unique, known for their compact size and remarkable sonic performance. We use state-of-the-art technology while respectfully maintaining classic qualities of simplicity, reliability and tone. Innovative and affordable, ZT amps enable musicians everywhere to sound their best, and are rapidly gaining acclaim from top professionals across every genre of amplified music. We are committed to unparalleled design and execution of their equipment, and strive to deliver features and benefits that cannot be found elsewhere.

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For further information and high-resolution images, media inquiries, including interviews, product images and loans please contact Michael Kirschmann at [michael.kirschmann@ztamplifiers.com](mailto:michael.kirschmann@ztamplifiers.com).  
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For further information about the Solid Sound Festival including tickets, complete line-up, daily schedule and information on location, directions, transportation, lodging and more, please visit [solidsoundfestival.com](http://solidsoundfestival.com).

[www.ztamplifiers.com](http://www.ztamplifiers.com)